Addendum to FSC-91-B	5/30/97
SUBJECT:	BSGSF Presleeved Configurations/ Retail Explanation Sheet

DISTRIBUTION:

X AVP	X KAM	X DM
X RSM	X AM	X RM
X RBM	X AE	___ Sales Rep
X ROM		___ Retail Rep

- Following is revision to Attachment "Promotional Packing Explanation B2G2F Sheet." Total Contents Equals: 20 Saleable B2G2F Units.

- Also, special thanks to Buffalo Region for helping to develop the Retailer Explanation Sheets.

Program Contacts: Your Region Operations Manager
Colin Uffindell, extension #1367
Sharon Reid, extension #2584

R. J. REYNOLDS TOBACCO COMPANY

51856 9375

Source: https://www.industrydocuments.ucsf.edu/docs/rjhn0000

RJ Reynolds
Tobacco Company

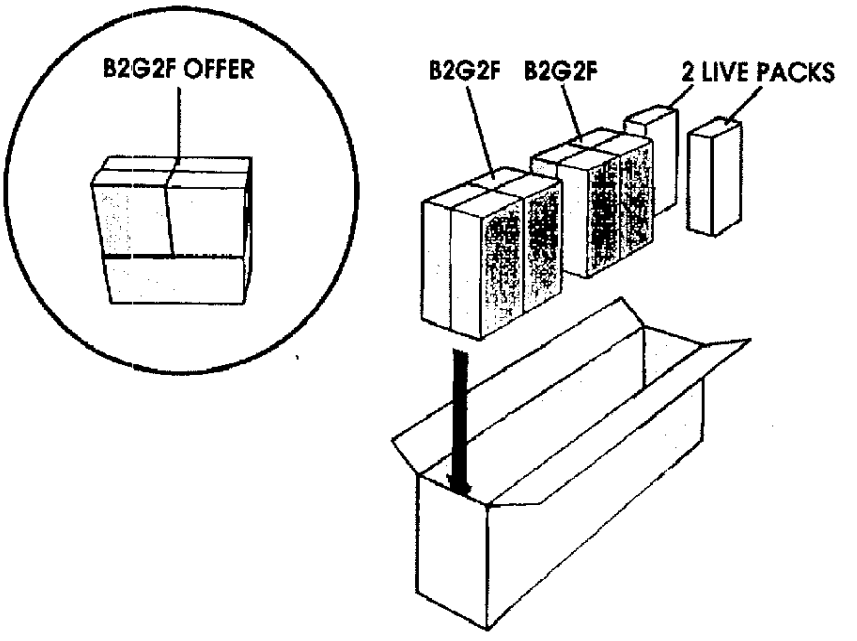
To All RJR Retail Partners:

Promotional Packing Explanation Sheet

Consumer Offer: Buy 2 Packs Get 2 Packs Free

Each Display Contains 20 Unpromoted Loose Packs (2 Unpromoted Loose Packs Per Carton)

IMPORTANT NOTE: This is not a mistake at your wholesaler. Do not return this product to your wholesaler. Place this live product into your regular inventory.



Display Shipper Contents: 10 Cartons of Product

Per Carton Packing: 2 Buy 2 Packs Get 2 Packs Free Offers
2 Live Packs

6 Live Packs and 4 Complimentary

Total Contents Equals: 20 Saleable **B2G2F** Units *
20 Live Packs

As always, thank you for your assistance in the marketing of our products. If you have any questions, regarding this shipment, please contact your RJR Representative.

**** REVISED: 5/30/97***

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Source: https://www.industrydocuments.ucsf.edu/docs/rjhn0000